

Get Connected Watford Expo 24th November 2017

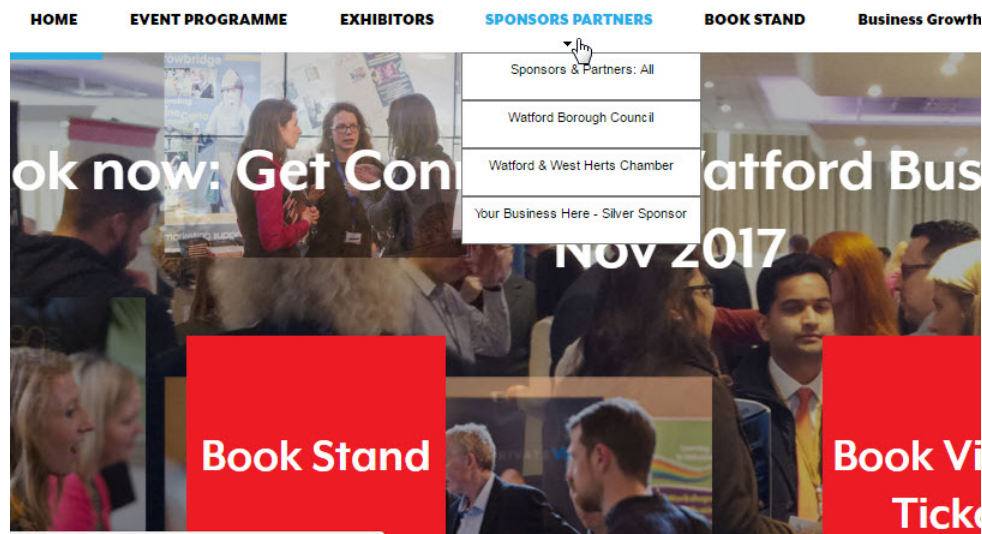
(incorporating The Business Growth Expo South East 2017 running simultaneously alongside)

Silver Sponsor Package:

The Silver Sponsorship helps your business to truly stand out from the crowd, both in the run-up to the event as well as during the event itself. The excellent value package includes all of the following features:

- Your own dedicated Full Page about your business on the Business Expo Website

Under the Sponsors Partners button on the top of the website there is a drop-down list of Sponsors – you'll have your own dedicated page on the site here, with unlimited text/images/links (to be supplied by you)



- Your Logo with link on the Sponsors page of the site

On the Sponsors Partners – main page your business logo will be displayed, with link to your website



- **Your logo in the Event Printed Show Guide**

Your logo will be printed on the Sponsors page of the high quality A4 printed Show Guide given to all visitors to the Expo. This is a dedicated page within the Show Guide.



- **(Optional)-Promotional item in Show Bag**

You may supply a leaflet/postcard/small item to be placed in the Business Expo show bag just £90 (total of 500 bags!) –There will be 500 business show bags made available. All exhibitors will receive 1 bag per stand. Other bags will be distributed to visitors. Normal cost £90+vat but FREE to Silver Sponsors



- **(Optional)- You may display a pop-up banner for your business (any size) in the Seminar Theatre and in the Expo Networking Cafe**



- **Mentions on Social Media and in the event marketing emails**

Your business will be acknowledged on social media (Twitter, LinkedIn) in run-up to the event, as well as in at least 2 of the marketing emails sent to hundreds of regional businesses. Acknowledgement will be in the form of mentioning the business name, or displaying business logo, with links to your website when possible.

- **Personalised Sponsor artwork for your promotional use**

Let others know you're a Sponsor of the Expo. You'll receive an event logo personalised with your business name to use on your website/email/social media feeds



- The Silver Sponsorship Package includes all of the above for just £200+vat